

# Owner Mindset

The Big Reason Owner Get Stuck  
Working in Their Business

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Business  
Growth  
Simplified















# Learning Objective

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- Understand mindset's impact on decision making
- Discuss group's observations
- Explore the “root-cause” owner's get stuck
- Ways to help owner have their epiphany



# Strategy Drives Decision-Making



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# Owners Compartmentalize Life

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# Misaligned Goals

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# Let's Talk

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- Let's discuss situations where you've seen like this
- What were your observations?



# Need Method to Balance Life

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# What Do You Want from Life?

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# Look Inward FIRST!!!

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# What's Your Life Dream?

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# Ends vs Means Goal

## Emotions



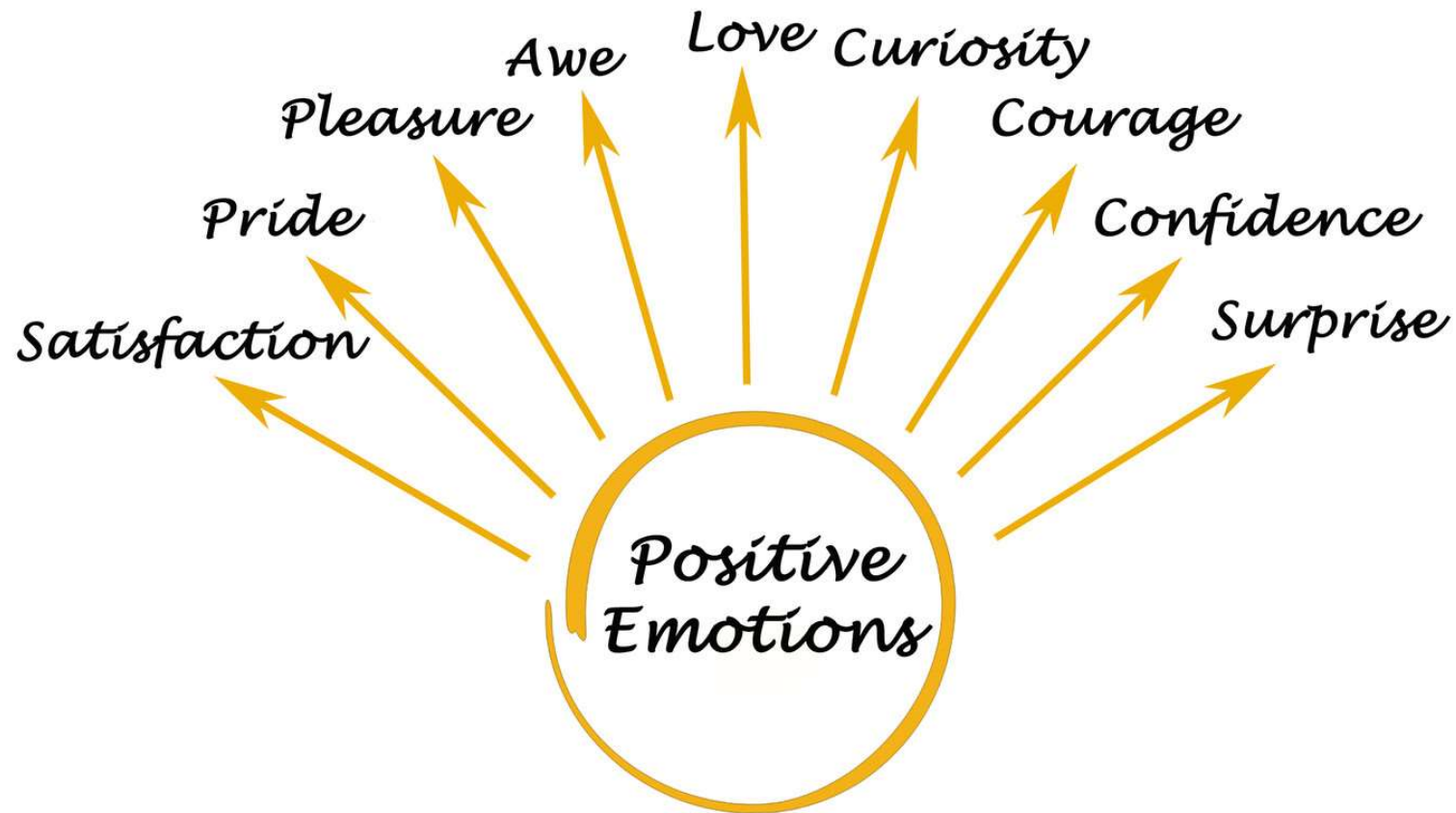
## Things



# Prioritize Your Emotional Values



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# What's Your WHY?

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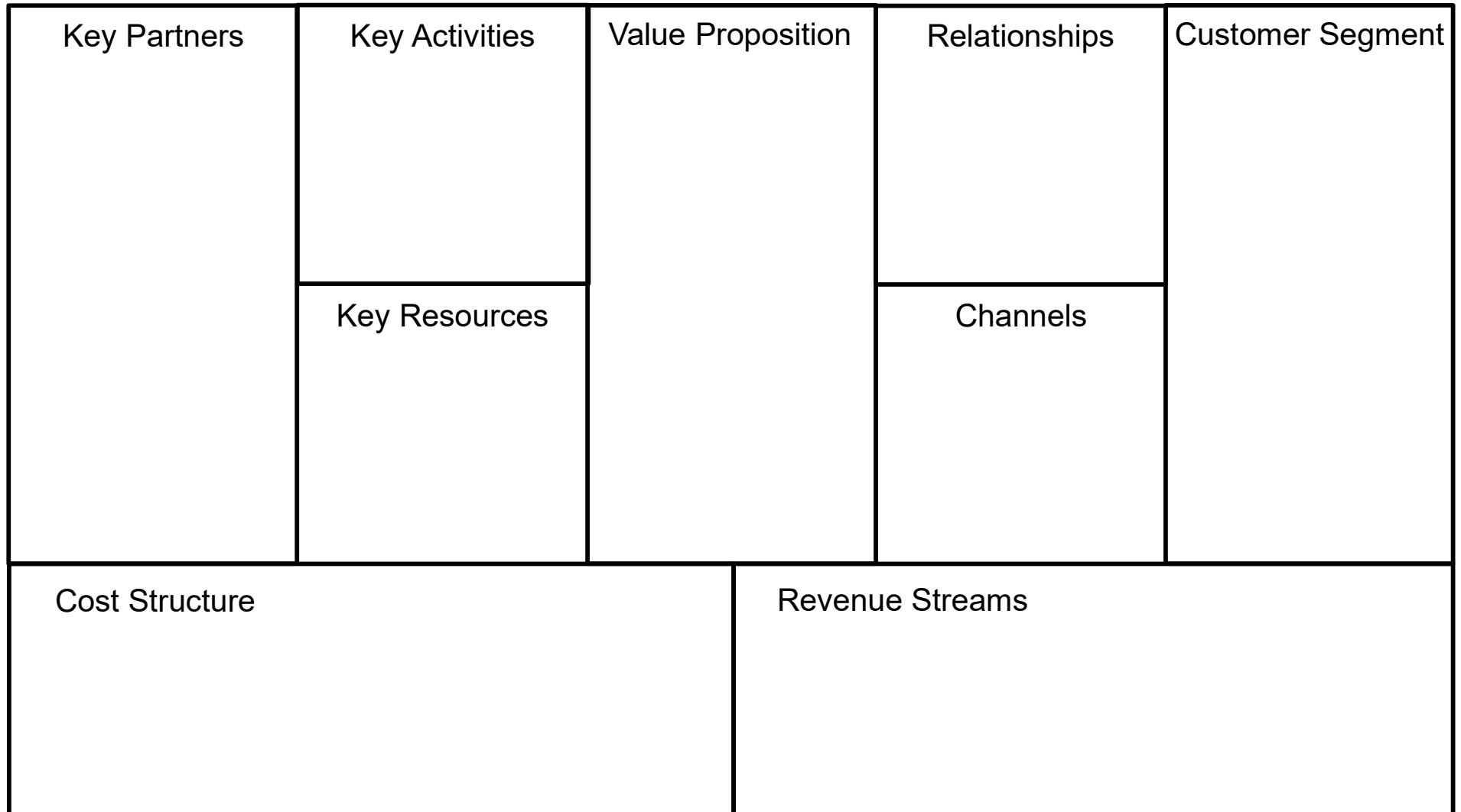
# WHY?

# Why Do Owners Get Stuck?

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# Business Model Canvas





# Result of This Mindset

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# Why Owners Get Stuck

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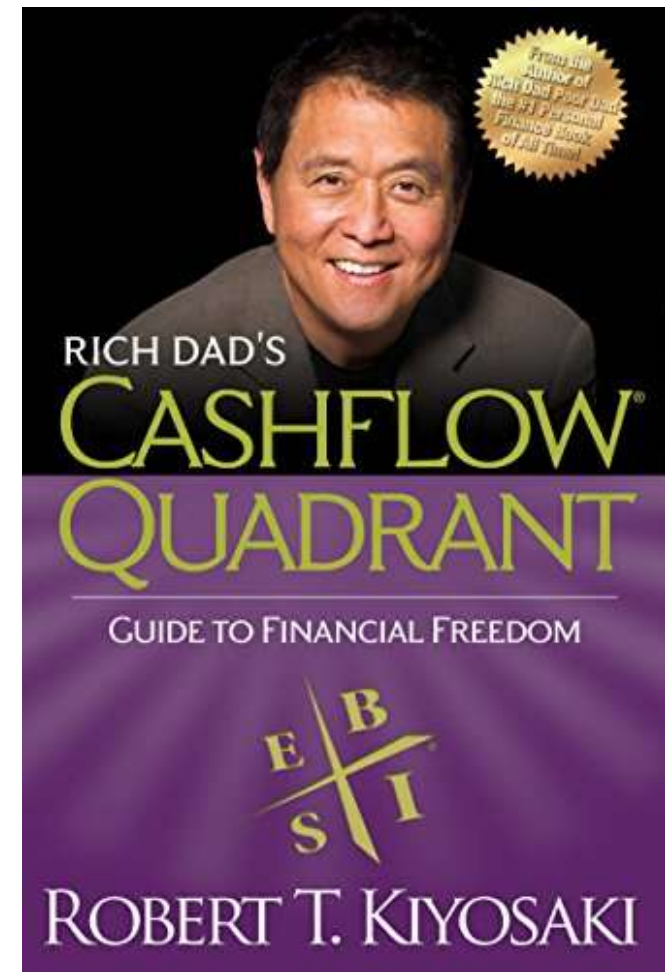
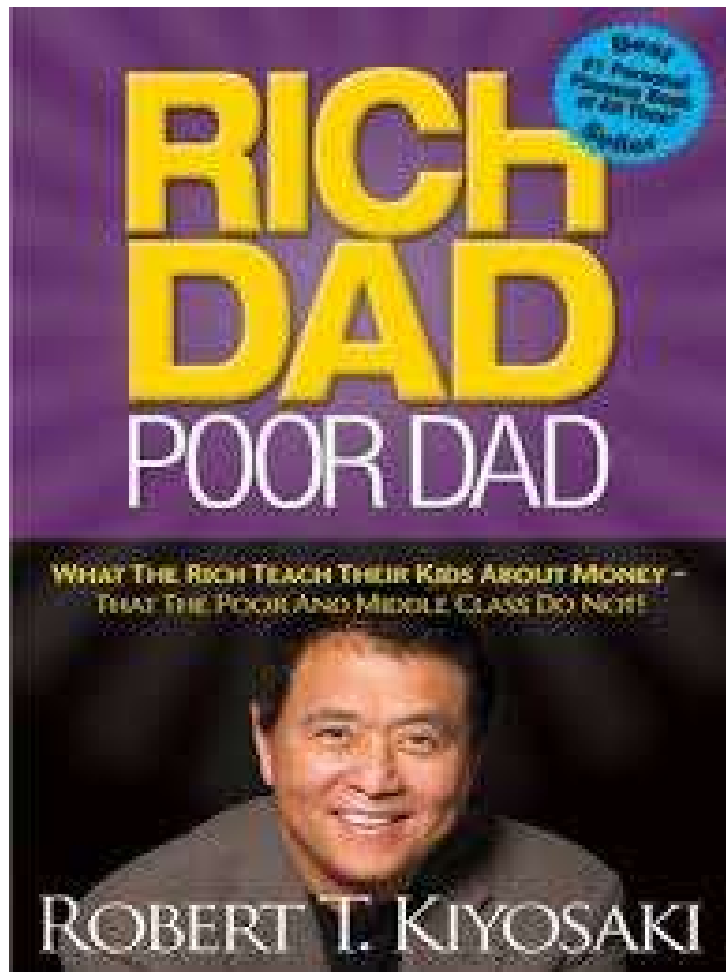


# Let's Talk

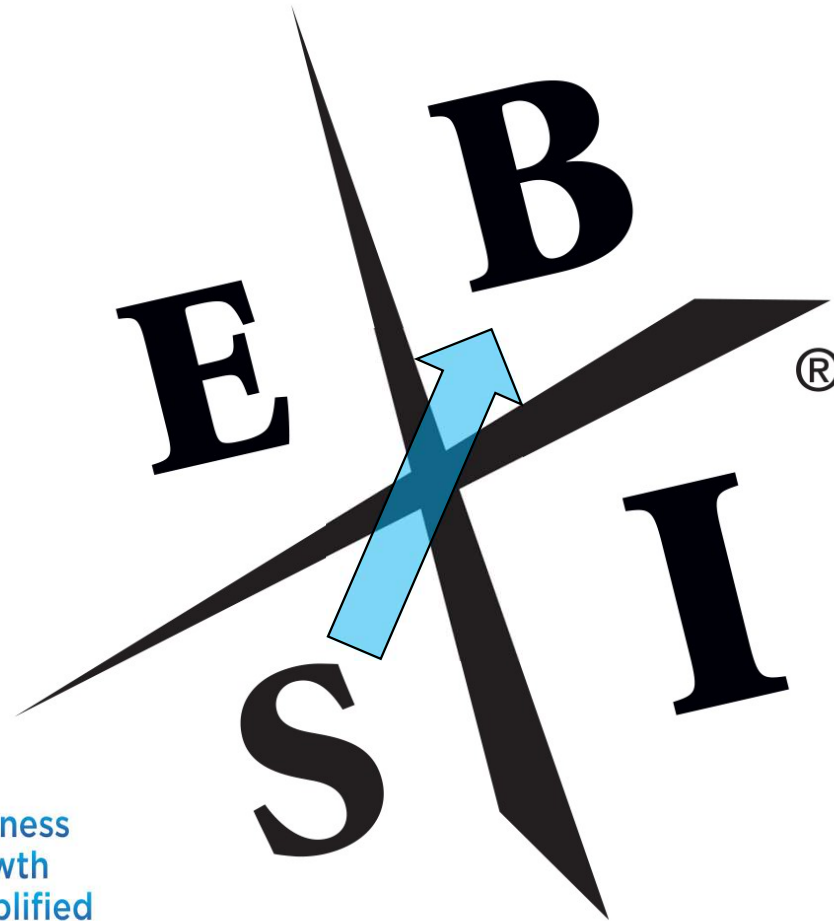
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- Let's discuss situations where you've seen like this
- What were your observations?





# Owner vs Employee Perspective





# How BGS Helps

# WHY?



# Find Your Fire!





# Building Self-Sustaining Business

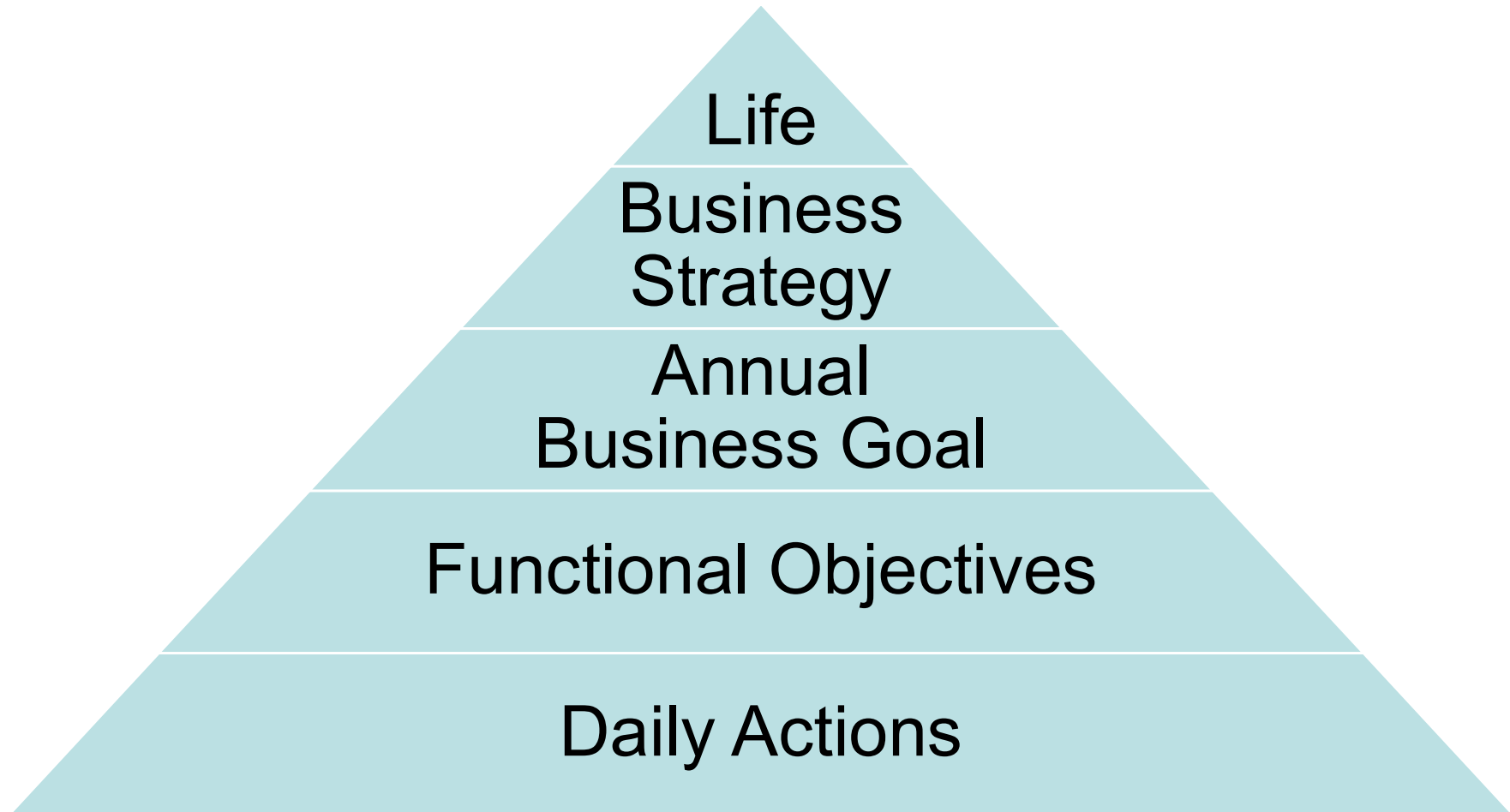


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# Layer Strategic Objectives

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# Solves Compartmentalization Problem

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# Assures Better Life Balance

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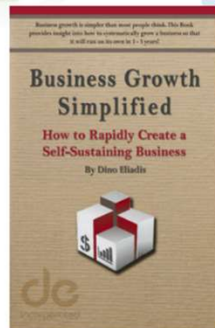


# Time for Questions

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# Thank You



  
**COLLABORATIVE**

*Help Getting **UNSTUCK**  
Growing Your Business*



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