

Owner Mindset

The Big Reason Owner Get Stuck
Working in Their Business



Business
Growth
Simplified













Learning Objective

- Understand mindset's impact on decision making
- Discuss group's observations
- Explore the “root-cause” owner's get stuck
- Ways to help owner have their epiphany

Strategy Drives Decision-Making



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Owners Compartmentalize Life



Misaligned Goals



Let's Talk

- Let's discuss situations where you've seen like this
- What were your observations?



Need Method to Balance Life



What Do You Want from Life?



Look Inward FIRST!!!



What's Your Life Dream?







Ends vs Means Goal

Emotions



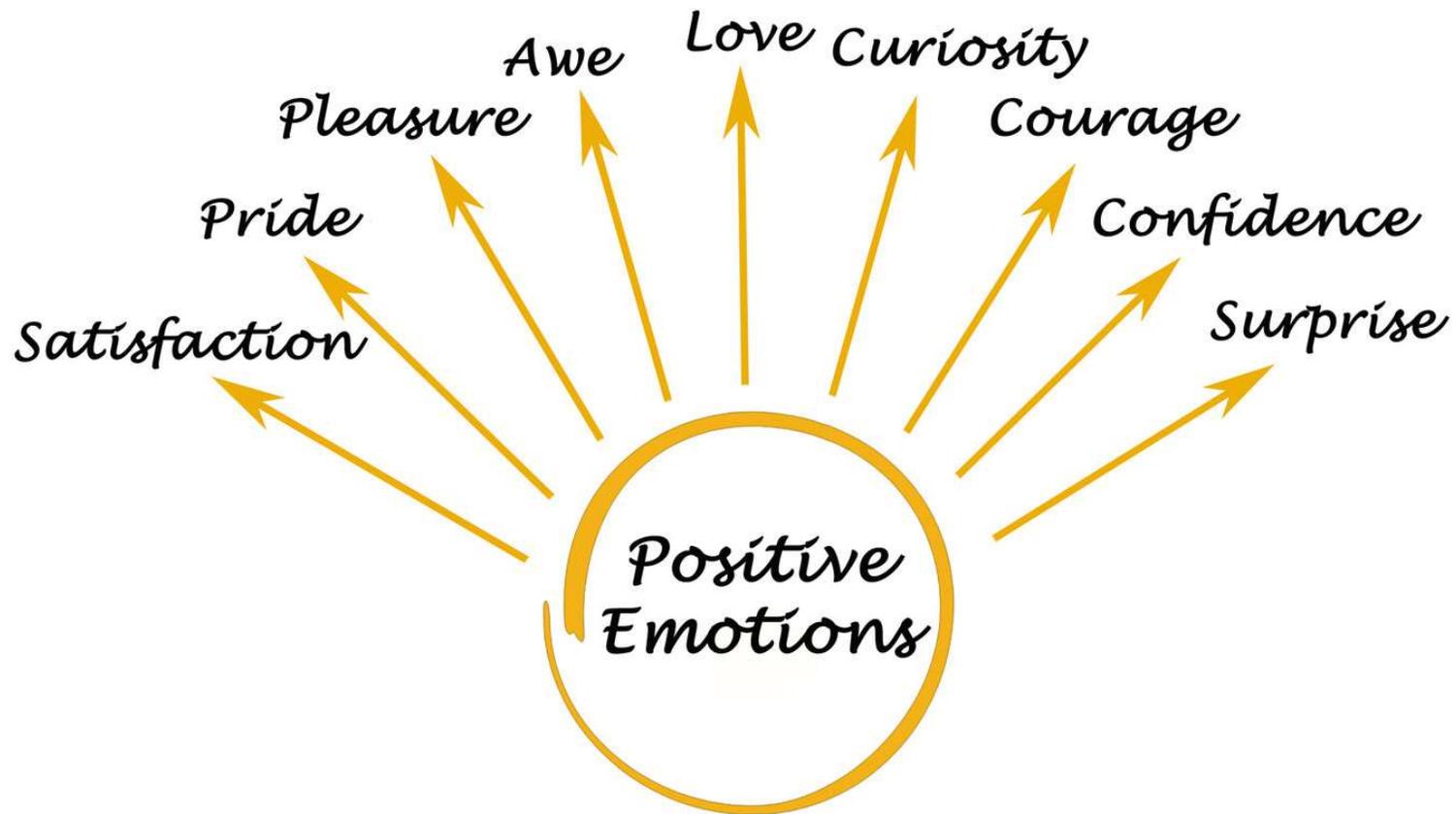
Things



Prioritize Your Emotional Values



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What's Your WHY?

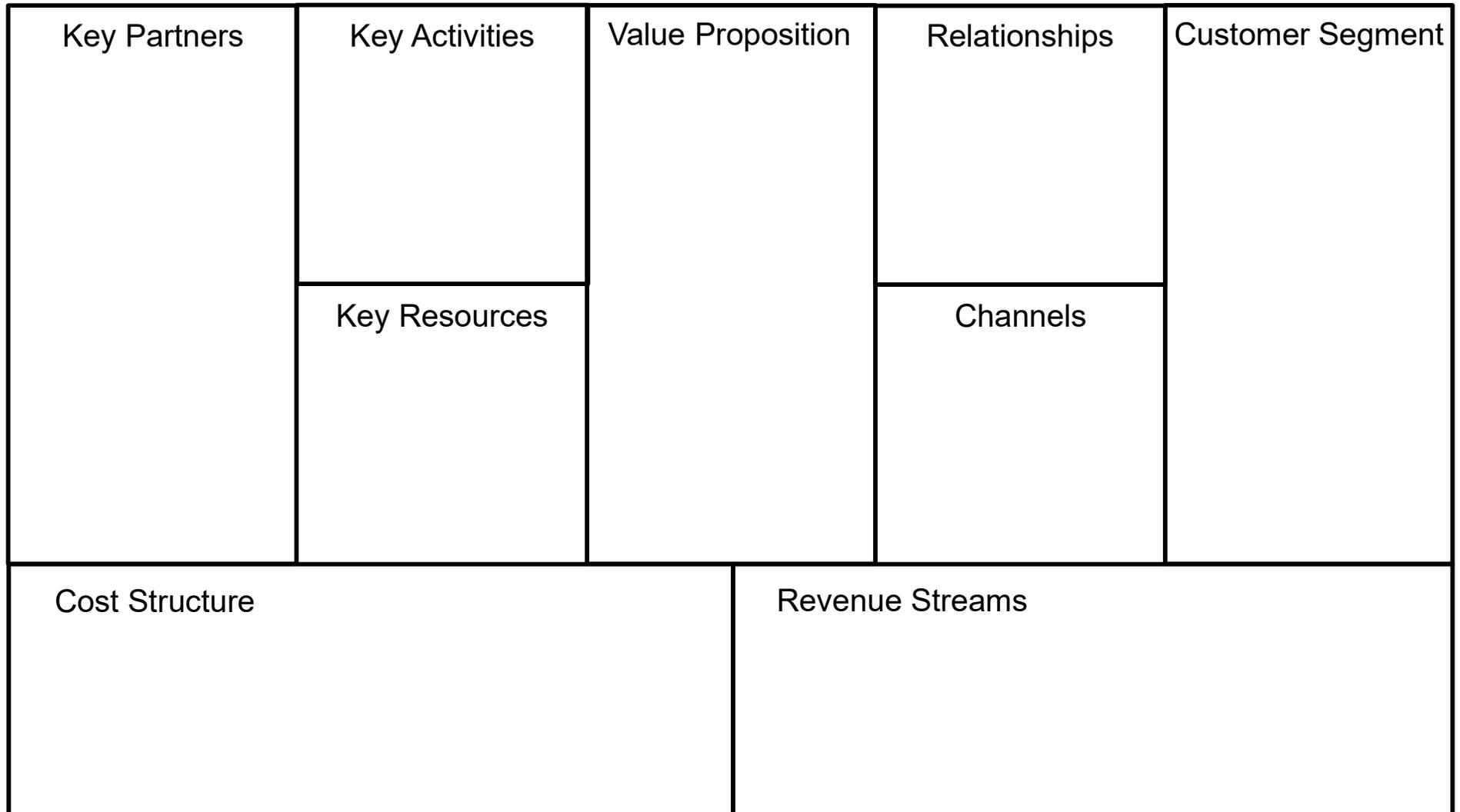


WHY?

Why Do Owners Get Stuck?



Business Model Canvas



Result of This Mindset



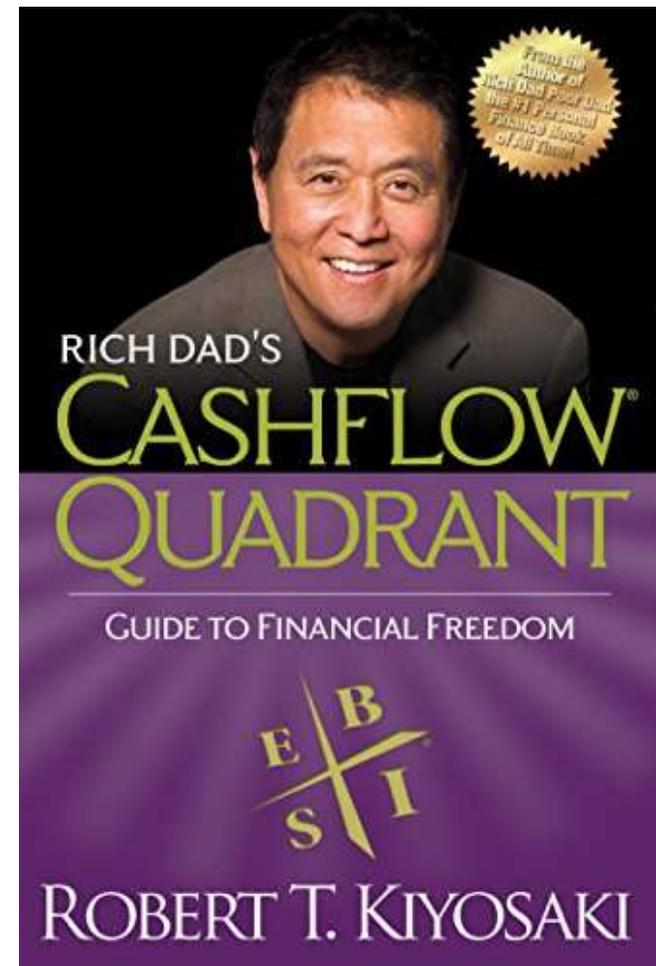
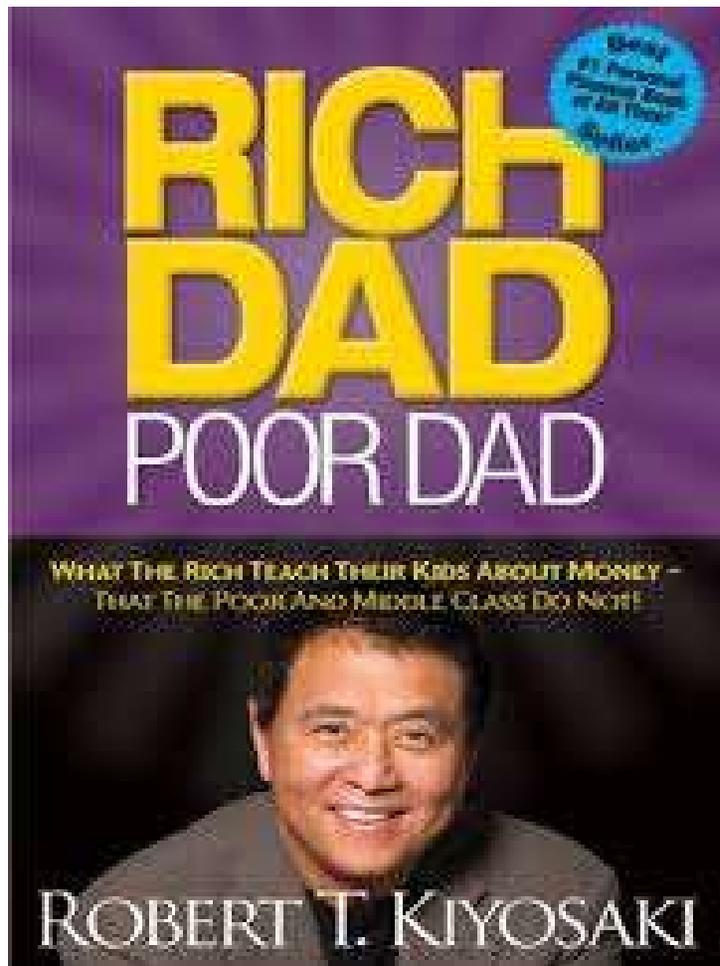
Why Owners Get Stuck



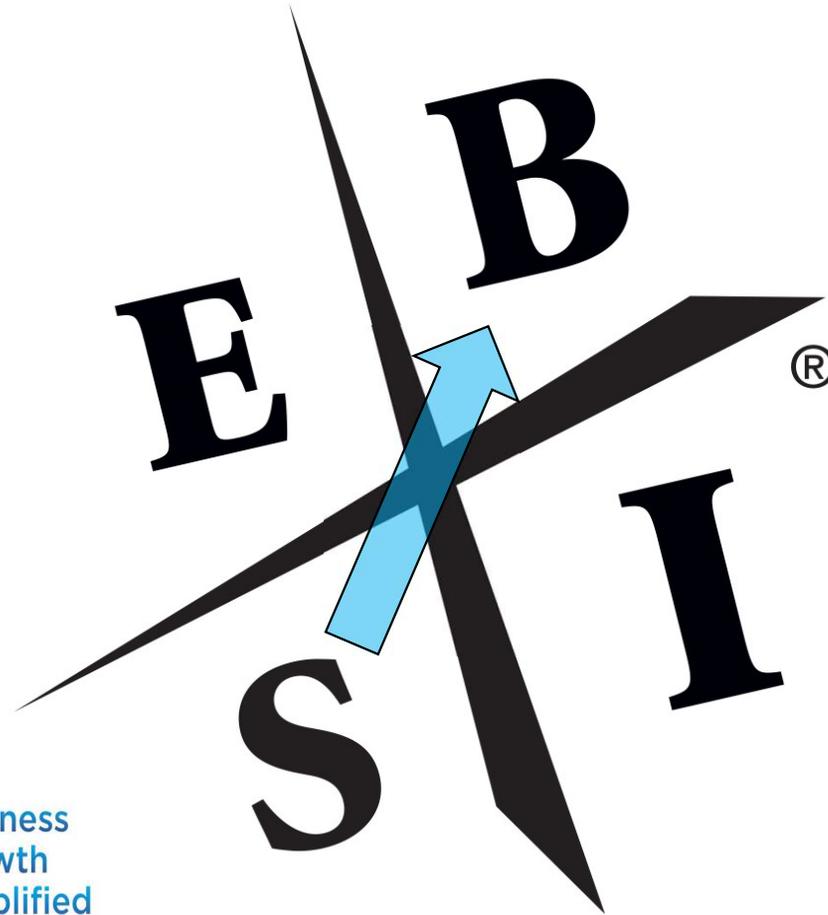
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Owner vs Employee Perspective



How BGS Helps

WHY?



Business Model Canvas 

Key Partners	Key Activities	Value Proposition	Relationships	Customer Segment
	Key Resources		Channels	
Cost Structure		Revenue Streams		

Find Your Fire!



Find Your Fire Again!
Take Action Like When You Started Your Business

Sponsored By



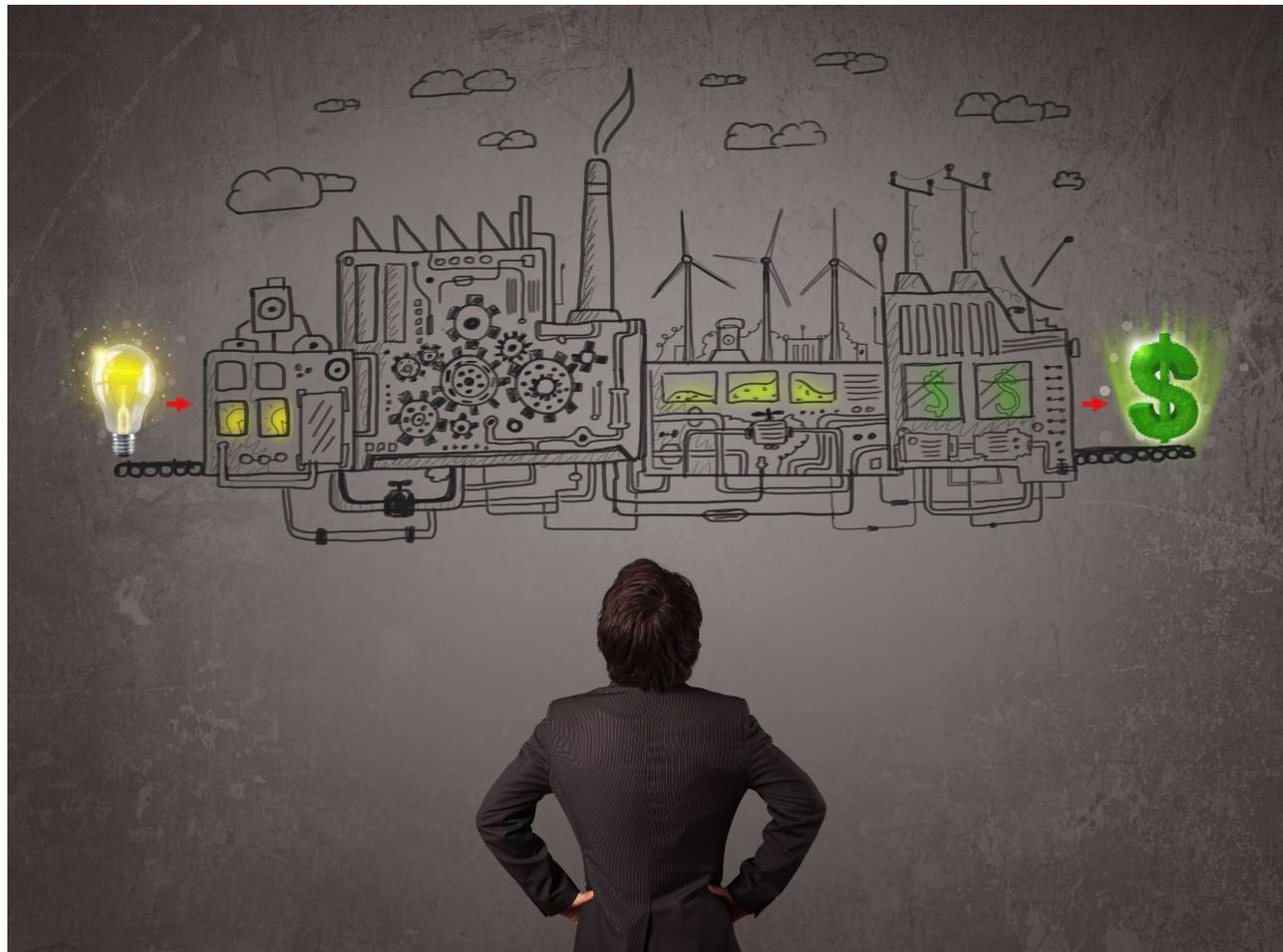
7 DAY CHALLENGE



Building Self-Sustaining Business



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Layer Strategic Objectives



Solves Compartmentalization Problem



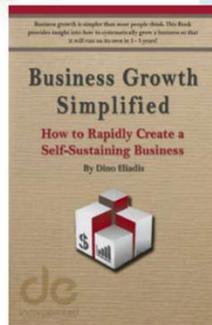
Assures Better Life Balance



Time for Questions



Thank You



BGS
COLLABORATIVE

Help Getting **UNSTUCK**
Growing Your Business



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